

Program

Tuesday, November 14, 2023

9:00-9:40 Opening remarks

- Michel DENEKEN, President, University of Strasbourg
- Tetsuya MIZUMOTO, Executive Director, Japan Society for the Promotion of Science (JSPS)
- Hiroyuki UCHIDA, Consul General of Japan in Strasbourg

Introductory speeches

- Michèle FORTÉ, University of Strasbourg and Hajime IMAMURA, Toyo University, Scientific coordinators

9:40-11:00 Session 1: Knowledge/Commons

9:40-10:10 Patrick COHENDET, HEC Montréal

Building innovation ecosystems through articulating innovation commons

10:10-10:40 Hajime IMAMURA, Toyo University

Creative Public Space Design for Sustainable Global Innovation - Finding a place for young people in the DX of "Global Entrepreneurial Mindset"

10:40-11:00 Discussion

11:00-11:10 Coffee Break

11:10-12:30 Session 2: Aging and longevity

11:10-11:40 Yuko TAMAKI WELPLY, EHESS-ENS/CNRS

Innovation in ageing and "care": "Social" robots and social relations in long-term care facilities

11:40-12:10 Annie JOLIVET, CEET –Le CNAM (Conservatoire national des arts et métiers)

[TBD]

12:10-12:30 Discussion

12:30-14:15 Lunch Time

France-Japan Joint Forum on November 14-15, 2023
« How to cope with ecological and digital transformations
– Entrepreneurship and organizational creativity – »

14:15-15:35 Session 3: Human centered policymaking and care-led innovation

14:15-14:45 Sébastien LECHEVALIER, École des hautes études en sciences sociales
(EHESS)

What are the benefits of care-led innovation? How to promote it? The case
of eldercare in France and in Japan

14:45-15:15 Naonori KODATE, University College Dublin School of Social Policy, Social
Work and Social Justice

Exploring social implementation of welfare technologies for aging in place

15:15-15:35 Discussion

15:35-15:45 Coffee Break

15:45-17:05 Session 4: Management of innovation / human capital

15:45-16:15 Koji NAKANO, Toyo University
[TBD]

16:15-16:45 Marion NEUKAM, University of Strasbourg

Commitment through sustainability: a future key driver for innovation
around the globe?

16:45-17:05 Discussion

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8:30-9:50 Session 5: Environmental and digital transition

8:30-9:00 Stefano BIANCHINI, University of Strasbourg

Towards a digitalized sustainable society

9:00-9:30 Kazunori KITAGAWA, Eco Management Center, Japan Productivity Center

Biography

Japan-specific problems to social and legal barriers standing in the way of
compatibility between Circular Economy and Digital Transformation

9:30-9:50 Discussion

9:55-11:15 Session 6: Science and innovation policy

9:55-10:25 Akihito TODA, EBPM Center, The Research Institute of Economy, Trade
and Industry (RIETI)

Recent Progress of Innovative Digital Platforms in Japan -- Its cause and
policy measure

10:25-10:55 Patrick LLERENA, University of Strasbourg

[TBD]

10:55-11:15 Discussion

11:15-11:25 Coffee Break

11:25-12:45 Session 7: Entrepreneurship

11:25-11:55 Véronique SCHAEFFER, University of Strasbourg

[TBD]

11:55-12:25 René CARRAZ, Toyo University

Driving Innovation in Japan: Unveiling the Journey of 500 Academic
entrepreneur

12:25-12:45 Discussion

12:45-14:15 Lunch Time

14:15-16:45 Round table with French and Japanese enterprises and speakers

16:45-17:00 Concluding remarks

-[TBD], University of Strasbourg

-Hajime IMAMURA, Toyo University

As of September 20, 2023